

THE GLEICHEN CALL

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GLEICHEN, ALBERTA, WEDNESDAY

OCTOBER 17, 1934

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KEEN INTEREST SHOWN AT MEETING U.F.W.A.

With threshing practically finished and a most wonderful afternoon for their meeting the U. F. W. A. were able to thoroughly enjoy themselves at their regular meeting held on Thursday at the home of Mrs. J. C. Fitchison. There were twenty-two members and three visitors present.

The roll call was answered by "How I met my Husband," which caused considerable amusement. Mrs. Oliver read her paper "My Calico Patch," which was very much enjoyed. Mrs. Unbrink read a bulletin on "Education." The questions on this are to be discussed in detail at a later date. Several other items of business were tabled for future consideration.

During the tea hour some lively arguments arose which show that the ladies are waking up to a keen interest in our present political situation. And why shouldn't they?

The next meeting will be held on the 23rd instead of the 26th, at the home of Mrs. W. H. McKeever. This change was made so that Mrs. Zella Spencer, who will be in Gleichen on that date, will be able to address the members.

SUGGESTS HOW TO LIVE ON FAT OF THE LAND

The article below taken from the *Strathmore Standard* and written by H. S. Stockton is worthy of careful perusal and explains how one can live off the fat of the land.

The last few years have seen many farmers and small town residents into what has always been a system of raising and preparing as much food as possible at home. Good food is favored by cleanliness, good health, abstemious self denying habits and common sense care. Farmers in particular, can mostly even in these times, live on the fat of the land, if they take full advantage of their opportunities. It may be of interest to discuss these matters in some detail and catalogue them as follows:

1. Whole wheat flour is more nourishing and healthful than the processed, white flour of commerce but does not keep so long in storage. It should be ground at home or at a local mill, such as we have at Gleichen. The same remarks apply to cracked wheat prepared at home for breakfast food. Most farmers have a feed grinder that can be used. Two thirds is a loss in selling good wheat at say a cent a pound and buying it back at store prices.

2. Corn meal can also be ground from the flint corn or squaw corn that matures here. I tried here with a small hand grinder and the meal bread or scones made from the meal were just all right.

3. Sweet corn or corn in the milk can be cut from the cobs and dried in the sun or over the stove in a screened wire box. The dried corn will keep indefinitely and is delicious when cooked.

4. Ham and bacon can be cured in a smoke house at home and is hard to beat. Cut and trim and place in a barrel, covering each with salt and a little brown sugar. Fill in with water and leave for ten days in warm weather. Then take out and hang in the smoke house for eight or ten days. The smoke house should be high and have an earthen floor with a hole in the centre for the fire. Down south they use green hardwood, but green willow, birch and chokecherry from the river would likely do very well. The so called liquid smoke can be used but, although much easier, is not in my opinion as good. Again the home cured produced will not stand shipment, as well as the commercial article filled with salt and salt petre, but is very good to eat.

5. Sausage is made by grinding the lean meat and fat together and seasoning with salt, black pepper, red pepper and sage, being sure to mix well. Then pack in muslin bags and hang in the smoke house for about 10 days.

6. Dried beef used to be called *salisbury* but the country but is now usually sold in tin cans. To prepare dried beef, take out all bones and cut in chunks of from five to ten pounds, dip for about three minutes in boiling hot brine with black pepper in it. Then

F. W. GERSHAW, M.P., ADDRESSES CLUNY AUDIENCE

F. W. Gershaw, M. P. for the Medicine Hat constituency addressed a large audience in Cluny on the evening of October 10th.

The speaker discussed the sugar beet situation and explained the position the Dominion parliament had taken. He gave a review of the legislation passed at the last session of the House and explained in detail the Farm Debt Advancement Bill and the Central Bank Bill.

He described several interesting features of parliamentary life and stressed the need of curbing selfishness in high places, of developing the great primary industries in order to give opportunities to the youth of the land and of not overlooking the human aspect when dealing with the great public issues.

Many questions were asked and in reply to request the Douglas System was briefly discussed.

The meeting was arranged by the Cluny Liberal Association and the president, Mr. Nelson was the chair man. Mr. Gershaw expressed his thanks for the kindly reception extended to him.

The cribbage and bridge tournament staged in the Oddfellows hall Friday night by the Girl Guides was well attended and all present spent a most enjoyable evening. After the game were finished a delightful supper was served by the Girl Guides. The winners of the bridge tournament were Mrs. R. W. Brown first, Mrs. MacDonald the trophy. In the cribbage tournament Mrs. A. F. MacCallum was declared the champion with Irvin Gove runner up, while Mrs. Belvon won the consolation. The Guide wish to thank Mrs. Pinna and Mrs. MacCallum for managing the cribbage and bridge tournament and all other who so kindly helped in any way to make the evening the grand success it was.

On a cord through the small and hanging in the smoke house to cure for 10 days or more.

7. Corned beef is prepared by dissolving for 100 pounds of beef, 10 pounds salt, four pounds brown sugar and two ounces of salt petre in about four gallons of water. Then boil and skim and cool the brine. Pack the meat and weight it down in a tub, under a jar and cover with the brine and keep in a cool place. After two months, or when necessary scald the brine, add a little fresh salt, skim, cool and cover the meat again.

8. The dairy products, usually available are milk, cream, butter, Luttermilk, junket and cottage cheese, but in addition to these, a good home made cream cheese can be made in the farm home. It is better to buy a small cream and butter, either although the equipment can be improved, except for a thermometer, which is rather necessary. The details of the process can be had from a government bulletin, as it would take too much space to outline them here. Devonshire - clothed cream is in the luxury class but my how good to eat. Set fresh milk in wide pans and let the cream rise and reach the teathey stage, then set on the stove and scald until the cream cracks. Remove and cool, then skim the clothed cream.

9. Poultry products are naturally one of the chief home product resources on the farm and sometimes in town. Poultry, more or less, hold themselves in readiness for the pot when required, but the meat can be cold packed and processed in sealers for future use. Eggs can be put down in oats, water glass or lime water.

10. There are many other things, such as dry salt sides, head cheese, etc. that can be prepared. These recipes have been gathered from far and wide, from Texas to Strathmore, and it is hoped will be of interest. Gardens and garden truck will be taken up in a later article.

A very successful dance was enjoyed at Meadowbrook Friday evening. All attending report having had a good time.

JOHN HUGH WILSON PASSES AWAY FRIDAY EVENING

John Hugh Wilson, one of Gleichen's real old timers, died rather suddenly last Friday evening at the age of 71 years and 6 months. For the past several years, owing to advancing age Mr. Wilson has spent most of the time in bed but on occasions would get up for a short time. Friday he developed pneumonia and rapidly grew worse passing away that evening.

Deceased was born in Drummond, County Antrim, Ireland. He left Ireland 47 years ago. Arriving in Gleichen he home steaded the land he resided on up till the time of his death.

The late Mr. Wilson is survived by his widow, Sarah; three daughters, Isabel at home; Mrs. B. Robertson of Crossfoot and Mrs. G. Sharp of Lacombe; a son Hugh also at home. Two children have predeceased him.

The funeral service, which was largely attended by friends from as far away as Calgary, took place Sunday afternoon at United Church with Rev. V. M. Gilbert officiating, after which interment was made in the Gleichen cemetery.

The many beautiful floral offerings contributed showed the high esteem in which the deceased was held. The pallbearers were Messrs. Duncan McLean, E. Daw, H. Scott, M. Bollinger, David McLean and W. Harrison, all old time friends of the family.

A. F. MACCALLUM BUSY PUTTING NAMES ON LIST

A. F. MacCallum is a busy man these days placing the names of local voters on the list. Mr. MacCallum is enumerator for Electoral Division No. 13 which comprises all that portion of the Indian Reserve in ranges 22 and 23, lying north of the Bow River and south of the main line of the C. P. R.; those portions of township 22 a ranges 22 and 23 lying north of the main line of the railway; all of township 23 in range 22 and the four most easterly tier of sections in township 23, range 23.

Under the new elections act it is compulsory for the enumerator to make a house to house canvass. The lists will be kept open up to and including October 23rd, after which the lists will be posted up in the office of MacCallum & Superintendent. When these lists appear it is advisable that you make your name in included. If you wish to vote at the next elections.

A court of revision will be held on October 12, 13 and 14, and if your name has been omitted you can make application to have your name put on the list, which will be the last opportunity for some time.

Under the new act it will not be possible to swear your vote in at the polling place as has been the custom in the past, thus stopping the possibility of persons voting who are not entitled to. Admittedly an oath was administered under the old system, but many people perjured themselves at the request of over zealous workers. This will now be stopped.

W. Malcom, who for the past two fall seasons was salesman for the Gleichen Flour Mills, is trucking Beau Ideal flour into British Columbia and bringing back truck loads of apples.

In the advertisement Alberta Schools of Agriculture, last week it was stated "Free courses in Agriculture and Home economics given to boys and girls under sixteen." The writer of the advertisement was in error it should have read "Boys and Girls over sixteen years."

The longest international highway in America is said to be the Sunshine Trail which connects Los Angeles with the far famed Peace River. Five country in the north. This route is now completed for practically the entire distance as an all weather highway, with the exception of a section on the northern end which is impractical to build. The highway not only links California's orange groves with the wheat country in the Peace River district, but also connects the national park and mountain resorts of the western states with those of the Canadian Rockies in Alberta.

SHORT SURVEY PRODUCTION SEASON CLOSING

Issued by Publicity Commissioner, Government Buildings, Edmonton

Survey of the production season just closing, and of the present economic and marketing conditions in the province, leads to belief that there will be a modest improvement in the position of the farm industry in general this fall, and in economic conditions generally throughout the province in spite of the difficult crop season, in which there was a number of disappointing features, a substantially larger volume of wheat was produced than that of last year, though a large proportion of it of much lower grade. The expectation at present is that the grain will bring a higher price than for which last season's crop was marketed. An abundance of feed has been produced in various districts, for which there is a strong demand at good prices. The livestock situation gives promise of improvement, and while the cattle market has not yet advanced to any great degree, the situation in the hog industry has been very satisfactory for most of the year thus far, with good prices and a marked advance made by producers in the quality of product. Recently, however, the trend of the market locally has been downward.

In the dairy industry, a substantial advance in the amount of butter production has been recorded. In the poultry industry prices are somewhat better. Improvement in other lines of production, including natural resources, is noted, with a number of encouraging features in these fields. The crop season has been one of the most unusual in several respects in the history of the province. At this date a large proportion of the threshing of wheat and other grain remains to be done, due to the unusually prolonged spell of cold, wet weather projected into the middle of the harvesting operations on September 12th, and lasting almost three weeks. During this period the frost remained with rains to tie up farm operations throughout the entire province. Threshing was resumed a week ago under more favorable weather conditions, even most of the province, but the Peace River district rains have continued and very little has yet been done in threshing of grain.

The crop season opened with an unusually early, warm, dry spring, followed by a period of rainy weather in which most parts of the province received a substantial amount of moisture, and prospects were for a good season. Once more, however, drought conditions prevailed in the south-eastern districts extending from the Coronation line of the C. P. R. south to the main line, in these conditions, with the ravages of grasshoppers, took heavy toll of growing crops. Southern districts of the province, comprising chiefly the Lethbridge division of the C. P. R. and the mountain east to the Saskatchewan border, continued to receive satisfactory rains, and grain crops advanced to harvest under all ideal conditions in most of the territory.

Once again the province suffered a fairly widespread infestation of grasshoppers covering the south-eastern, southern and south-western parts of the province in varying degree of intensity. The thorough poisoning campaign conducted under provincial department of agriculture, with the full co-operation of the Dominion and Alberta university entomological departments and the farmers and municipalities concerned, was successful in holding the damage to a minimum.

CARD OF THANKS
Dear Friends:—I wish to thank all my kind friends who so willingly and obligingly helped me in winning the third prize in the Gleichen Pharmacy contest. Again thanking you,
Yours respectfully,
ROY McLEAY.

COMING EVENTS
Oct. 12—Hockey Club
Oct. 12—Bridge and cribbage tournament, Oddfellows Hall by the Girl Guides.
Oct. 31—Hallowe'en tea and home cooking sale, Wednesday afternoon in Veterans Hall by United Church W. A. C.

Nov. 23—Barbar shower, Friday afternoon, at Mrs. Black's home by ladies of United Church.
Dec. 8—Annual Christmas sale and tea, Saturday afternoon in United Church.
First shipments of surplus cattle from the drouth areas of the province purchased by the provincial department.

COAL

We have a fresh stock of

CARBON LUMP and STOVE COAL

and

NEWCASTLE LUMP

At prices that will interest the shrewd buyer

R. S. McQUEEN

COAL WOOD CARTAGE

PHONE 37 - - GLEICHEN

More Than a Grain Company

Every Alberta Pool elevator may be viewed as a sentinel guarding the marketing interests of grain growers in that district.

It also may be looked upon as a link connecting various parts of a great farm movement.

It is an emblem of a determined effort on the part of the farming population whose objective is a greater measure of social justice and economic security for men, women and children engaged in Canada's basic industry.

Alberta Pool Elevators

BARGAIN CENT-A-MILE TRIP TO CALGARY AND RETURN

Round Trip Fare From GLEICHEN \$1.05

Low fares from other stations

Good going OCTOBER 26-27

Return until OCTOBER 29

Additional information, tickets etc., apply Ticket Agent

CANADIAN AAGIFIC

TAKES ITS PLACE AMONG THE GREATEST PICTURES OF ALL TIME

LADY FOR A DAY

A GRAND PICTURE From the story by Damon Runyon

ADULTS 35c. NO TAX
CHILDREN UNDER 14, 25c
2 Shows 7:30 and 9 p.m.

NEWS COMEDY

GLEICHEN COMMUNITY HALL

The Gleichen Flour Mill

Glens' News

Wishes to announce their opening. Full line of Magazines and Newspapers

SUBSCRIPTIONS TAKEN BOOK AGENCY

FILMS DEVELOPED QUICK SERVICE

Complete Line of Chocolate Bars SHOE SHINE

Give your shoes a treat at Glens' News.

PROMPT DELIVERY SERVICE

Go to the ant thou sluggard; Consider his way and be wise. He loads up his wheat in the season. And comes to the mill for supplies.

He gets in enough for the winter. He makes little pancakes for breakfast. From the self rising flour he gets here.

He makes all his porridge of wheat-lets. Bran muffins are his special treat. The fact is he lives very nicely. On food that he makes out of wheat.

ment of agriculture under the recently announced policy, reached Edmonton stock yards the past week, and are being disposed of. Representative of the department are now in the area concerned, handling the purchases and shipment of the cattle.

A MORNING WITH MRS. E. CONOMY



8 a.m. She makes up the children's lunches. "I was the superintendent in Pearson's Heavy Guard Paper," she says, "because I know that Pearson will keep them back. In fact, I use Pearson for the green box and decent times each day—for lining cake pans, keeping every chip and protecting food baskets and so on."



9 a.m. She starts her day—she is no longer a lady, duty calls. She uses Wonder Paper, which does dusting, cleaning and polishing all in one simple operation. Wonder Paper is among her most recent discoveries. "It saves so much time," she says, "and keeps my furniture brilliant all the time."



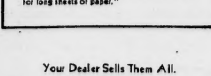
10 a.m. Mrs. E. Conomy, while at her kitchen table, reads a sheet of varied time to cover the week. "I use the Handy-Roll, a clever pack of varied time that hangs on the wall and holds one sheet at a time. I use the sheet handy to her and she holds it on with an elastic band. Handy-Pack saves her a hundred uses."



11 a.m. She prepares meals and plans for dinner. But she doesn't use two pots. She uses each vegetable in Canada's Garden Patch, put both in the one pot, and puts them on a low heat. "Garden Patch makes vegetable richly delicious in its own juices and eliminates all odds. I use the pot with Canada," she says. "Fats won't burn—and I don't have to stir the pot. Cooking in Canada also makes fish much more delicious and so on."



12 a.m. Her shelves need re-covering. She does that job with Handy-Roll, a 15-foot roll of paper. "Handy-Roll," she says, "is over so helpful. I use it to line drawers, cover shelves, wrap seats and dozens of other jobs that call for long sheets of paper."



Your Dealer Sells Them All.
Appleford PAPER PRODUCTS
HAMILTON, ONTARIO

Warehouses at Calgary, Edmonton, Regina and Winnipeg

Support Your Newspaper

In order to be of the greatest value to its community a newspaper must be prosperous; it must earn by legitimate support from subscribers, advertisers and the users of printed matter a sufficient amount to be able to put out a paper worth while. The better support your home paper has, the more able it is to serve the community.

Uranium is the heaviest kind of atom found in nature.

EDWARDSBURG CROWN BRAND CORN SYRUP



Pure, wholesome, and economical table Syrup. Children love its delicious flavor.

THE CANADA STARCH CO. LIMITED MONTREAL

AVOID CHAPPED SKIN



HINDS
Honey & Almond
CREAM

Excavations in Slovakia have unearthed bones which were, according to expert opinion, used as axes about 5,000 years ago.

W. N. U. 2047

Holland's Big Job

Three More Lakes To Drain In Land Reclamation Scheme

"God made the world—we made Holland." The biggest job the Dutch ever have undertaken is the draining of the Zuider Zee. Already thousands of persons live and work in the first reclaimed part. Everything looks so normal that it would be quite impossible to realize that sea water ever had filled this site.

This is only the beginning, though. Three more lakes will be drained and the total area will be 800,000 acres, or nearly one-tenth of the entire surface of the Netherlands. This land will give room for 5,000 to 6,000 farms and about 200,000 to 300,000 people.

The new land lies from six to fifteen feet below the level of the sea and is entirely surrounded by strong dikes. The water, after these dikes had been built, was sucked away by enormous pumping stations—the biggest in the world—and the soil thus laid bare is mostly rich clay, excellent for growing every kind of farm produce imaginable.

The reclaiming of the first lake alone cost the Dutch about \$3,000,000. The total cost for the four lakes was originally estimated before the war of \$15,000,000. It is now estimated that the total cost will run to \$325,000,000.

When the work was started in 1920 it was hoped to complete it in 25 years, but it will take much longer. At one time, when the depression came, it was thought advisable to stop work altogether, but Premier Calkins would not hear of that, and the engineers now are working on the preliminaries for the second lake, a much larger one than the first.

The biggest job was the building of the large enclosing dike, right across the narrow part of the Zuider Zee, where it joined the North Sea. The building of this dike—nearly nineteen miles long—took eight years.

Cab Stands May Disappear

If Montreal Decides To Allow Automobiles On Mount Royal

Load and angry "Navy" came from the direction of Montreal's rapidly disappearing cabstand when the announcement was made the civic parks board had recommended the city council to permit automobiles to travel on Mount Royal.

The mountain has up to now been restricted to horse-drawn cabs and the venerable vehicles which make the tour are among the sights of the city. The trouble is the city has built a \$350,000 restaurant chalet on the summit of Mount Royal and all it needs is customers. The parks board thinks motorists will fill it and themselves to capacity.

Autogyro Wrecked

Machine Of Byrd Antarctic Expedition Is Damaged

The autogyro of the Byrd Antarctic expedition crashed recently shortly after taking off on an aerological flight, but without serious injury to the pilot, William McCormick. The machine was wrecked. McCormick escaped with a broken left arm, minor bruises and a severe shaking up. After treatment he was resting comfortably.

There are 60,000,000 children under 17 years of age in the Soviet Union of Russia, a population greater than that of either France or England.

Uranium is the heaviest kind of atom found in nature.

Little Hints For This Week

"Finally be all of one mind, having compassion one of another, love as brethren, be pitiful and courteous." 1 Peter 3:8.

Make us of one heart and mind; Courteous, pitiful and kind; Lowly, meek in thought and word, Altogether like our Lord. —C. Wesley.

A little thought will show how vastly your own happiness depends on the way other people bear themselves toward you. The looks and tones your breakfast table, the conduct of your fellow-workers or employers, the faithful or unreliable men you deal with, what people say to you on the street, the letters you get, the friends or foes you meet, these things make up very largely the pleasure or misery of your day. Turn the idea around, and remember that just so much are you adding to the pleasure or misery of other people's days. And this is the half of the matter you can control. Whether any particular day will bring you more of happiness or of suffering is largely beyond your power to determine. Whether each day of your life shall give happiness or suffering to others rests with yourself.—George S. Merriam.

Italian Invents "Gold"

Experts Accepted It But Difference Detected In Crucible Tests

A curious case has been brought before the police court of Turin against a young man, Antonio Manzoni, who is said to have invented the "real artificial gold." Out of terror of the police, he has fled, and has been condemned in his absence to one year's imprisonment, but many jewelers of Turin and of Monte Carlo, as well as other towns of the Riviera, would be glad to know where he is and would buy his "real gold." A year ago he went to the Italian and French Riviera, and presented various objects to jewelers as being of gold. After tests, the jewelers were perfectly satisfied that the articles were of real gold, and bought them. They were made of a metal which, when tested in all manner of ways, seemed to be pure gold. It was only in the crucible that the difference was detected. Manzoni had rings and various kinds of ornaments manufactured. He placed many of those with jewelers, and finally went to Monte Carlo, where he pawned a number of the jewels for about 30,000 francs. The experts accepted them as gold. Manzoni sold the certificates of the pawn office to a woman for 25,000 francs, and it was her jeweler who eventually detected the difference.

A Growing Industry

Striking one of the highest averages per colony for honey production in the history of Alberta, Duncan Chalmers, prominent Edmonton honey grower, has reported to the provincial agricultural department an average production from his 50 colonies of 320 pounds. Introduction of sweet clover into the northern part of the province is improving honey production. Latest estimates are that there are 500 beekeepers in the northern part of the province.

Excavations in Slovakia have unearthed bones which were, according to expert opinion, used as axes about 5,000 years ago.

W. N. U. 2047

SUPREMELY SATISFYING...



-and-
POKER HANDS, too!

It pays to "Roll Your Own" with

TURRET
FINE CUT
CIGARETTE TOBACCO

We Recommend "CHANTECLER" or "VOGUE" Cigarette Papers

Dodging A Meteor

Passengers On Air-Linear In California Have Thrilling Experience

A big air-liner and a dazzling meteor flashed through the skies dangerously close to each other in California recently, giving the 13 persons in the plane a lifetime thrill.

So close did the meteor come to the plane that Archie Anderson, copilot who was at the controls, swerved the ship in what he thought would be an effort to dodge the flaming visitor.

Some of the passengers saw the blinding light and cried out. Anderson suddenly realized it would do no good to attempt dodging a body moving so rapidly and flipped the plane back to its course.

The meteor exploded apparently only a few hundred yards ahead of the plane. The transcontinental air liner, westbound from Reno, continued on to Oakland unscathed.

Anderson said the plane was 7,000 feet up when he saw a dazzling light heading toward the craft.

Jack O'Brien, the pilot, was in the cabin. He said he felt the ship swerve and dove into the pilot's compartment just in time to see the meteor explode.

J. McManama of Elko, Nevada, a passenger, said: "We were all puzzled when the ship went into a sudden lurch, but none of the passengers showed fear."

Could Not Fool Officials

Opium Concealed In Chinese Hats Seized At Rangoon

Smuggled opium was discovered concealed in the rim of several thousands of broad-brimmed Chinese hats awaiting shipment to Rangoon. The railway station officials, observing the shipper's agitation, summoned the Excise staff who opened the consignment. Brand new hats were found, but the Excise staff were not satisfied and proceeded to inspect every inch of each hat. Round the brim of each hat a layer of opium, wrapped in tissue paper, was found. All the hats were found to contain a small quantity of opium. When discovered the train broke down and derailed. He said that he and his family had spent a whole year in packing the opium in the hats, for which service they expected heavy remuneration.

Announcing New Discovery

Daughter Of Late Madame Curie Has Formula For Synthetic Radium

A formula for synthetic radium will be officially announced by Mme. Irene Curie-Joliot, daughter of Mme. Pierre Curie, at the scientific conference at Cambridge, England, it was reported in Paris.

Mme. Curie-Joliot and her husband, Dr. Frederic Joliot, have been carrying out experiments in close secrecy for a number of months. It was added. Recently they were said to have been engaged in perfecting their discovery following early successes last July.

The "Petit Journal" said that Mme. Curie-Joliot is being considered for the Nobel prize, which her late mother won twice.

Lech Lomond is the largest lake of Scotland, being 23 miles long, and its width varies from five miles to one mile.

Poet—"But I tell you, I've put my whole mind into this poem." Editor—"And I tell you we're not buying blank verse."

No Doubt About It

Weather Man—"Put down rain for a certainty this afternoon."

Assistant—"Are you positive, sir?" Weather Man—"Yes, indeed. I have lost my umbrella. I'm planning to play golf and my wife's giving a lawn party."

Sir George Grierson is believed to be the world's greatest linguist. Sir George, who is 84, knows 300 languages and dialects.

Champion Bicycle Rider

The champion pedaller, a cyclist of Leeds, celebrated his jubilee on wheels. He has pedalled 340,000 miles, knows England like a map-maker, and thinks nothing of cycling 100 miles a day at 65. In 1911 he pedalled from Leeds to London, 105 miles in 12 hours, 36 minutes, and held a record for 21 years. He began on a boneshaker, graduated to a penny-farthing, and has ridden every make since.

A BATTERY RADIO with Electric-Set PERFORMANCE

Here is the great invention every unwired home has waited for! Real electric set performance—tone quality, distance, ease of operation—and no more recharging of batteries!

The Air-Cell Radio will do everything that the finest electric set will do. It has been brought about by the invention of a marvelous new source of power—the EVEREADY Air-Cell "A" Battery. This battery breathes air and re-energizes itself for at least 1000 hours, which at 3 hours a day is almost a year's service in the average household.

Do not confuse the new Air-Cell Radio with the old type battery sets—Air-Cell Radio is new from the ground up—now being built by every leading radio manufacturer specially for Air-Cell performance. Ask your dealer to demonstrate. Your interest will be well repaid.



CANADIAN NATIONAL CARBON COMPANY LIMITED
Calgary Vancouver Montreal Winnipeg

EVEREADY
Radio Batteries

Faster Way Found to Relieve Headaches

NOW PAIN OFTEN RELIEVED IN MINUTES!

Remember the pictures below when you want fast relief from pain. Demand and get the method doctors prescribe—Aspirin.

Millions have found that Aspirin eases even a bad headache, neuritis or rheumatic pain often in a few minutes.

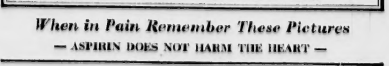
In the stomach as in the glass here, an Aspirin tablet—startlingly dissolve, or disintegrate, almost the instant it touches moisture. It begins "taking hold" of your pain practically as soon as you swallow it.

Equally important, Aspirin is safe. For scientific tests show this: Aspirin does not burn the heart.

Remember these two points: Aspirin Speed and Aspirin Safety. And see that you get ASPIRIN. It is made in Canada, and all druggists have it. Look for the name Bayer in the form of a cross on every Aspirin tablet.

Get tin of 12 tablets or economical bottle of 25 or 100 at any druggist's.

Why Aspirin Works So Fast



Drop an Aspirin tablet in a glass of water. Note that B-P-PHORE it touches the bottom, it is dissolving. In 2 SECONDS BY STOP WATCH An Aspirin tablet starts to dissolve. What happens in three seconds happens in five minutes—ASPIRIN happens in a few minutes after taking.

When in Pain Remember These Pictures — ASPIRIN DOES NOT HARM THE HEART —



Calgary Dry

The West's Finest Ginger Ale

GREAT TO MIX!
SMART TO SERVE!

WHICH-MADE BY
CALGARY BREWING & MALTING
COMPANY, LIMITED

Two Other Favorites
Orange CRUSH
AND
CRUSH Rickey

Insist on Genuine
BUFFALO BRAND

CHECK
YOUR
TIRES
NOW

If they are worn,
weak or uncertain
come in and let
us show you

The new 1934

**GOOD YEAR
PATHFINDER**

Canada's
Biggest Value!

Look at these prices:

We have Goodyear tires
to fit any car—just drive
in and we'll give you
prompt accurate ser-
vice.

Other sizes in proportion.

These are genuine
Goodyear—centre
tread traction—fully
guaranteed. We have
your size!

MacCallum & Smith
Motors, Gleichen

BARGAIN CENT-A-MILE TRIP TO MEDICINE HAT AND RETURN

Round Trip Fare From
GLEICHEN \$2.50

Low fares from other stations

Good going
OCTOBER 19-28

Return Until
OCTOBER 22

Additional information, tickets
etc., apply Ticket Agent
CANADIAN PACIFIC

Old Country for Christmas



LOWER
FARES
Nov. 15 to Jan. 5
Return limit
5 MONTHS

Through Sleeping Cars
To The Seaboard
connecting with Christmas Sailings
from St. John

Duchess of York.....Dec. 8
Duchess of Richmond.....Dec. 12
Duchess of Athol.....Dec. 14

FREQUENT SAILINGS
DURING OCTOBER-NOVEMBER
Full information from ticket agent
CANADIAN PACIFIC

will be much smaller than our present
greenbacks. Smaller, in fact, than the
dwarfed currency of the United States.

CARD OF THANKS

Mrs. W. Cunningham and family
wish to thank all for their kindness
in their recent bereavement.

Town & District

Mr. and Mrs. Wm. Vardell cele-
brated their silver wedding anniver-
sary last Sunday.

Bridges and cribbage have taken a
least rest now, "race horse running"
is the favorite pastime with the boys.

Mr. and Mrs. Eli Woods, accom-
panied by relatives from Carleton left
Saturday for Saskatchewan where
they will visit relatives for a short
time. This is the first holiday Mr. and
Mrs. Woods have taken for many
years.

The C.P.R. are offering bargain
rates to Medicine Hat this weekend.
The weekend of October 26 and 27
will see bargain fares to Calgary and
return.

The Legion boys announce that
their annual Armistice dance will
take place in the Gleichen Hall on
Friday November 9th, owing to Ay-
nsville Day coming on Sunday this
year.

The hockey boys are busy the week
getting ready for their annual ball
Friday evening Oct. 19th. Owing to
the large number of tickets being sold
a big crowd is expected to be on hand.
Prospects for a good team this year
appear to be excellent and in order to
put over good hockey a little capital
is urgently required, so support the
boys by buying a ticket and attending
the dance Friday night. This dance
will inaugurate the dance season for
Gleichen.

Nov. 9—Canadian Legion, M.E.S.L.
dance in Com Hall.

Duncan Clark, farm instructor on
the Blackfoot Reserve at Cluny paid
the Call a friendly visit Friday after-
noon. In the course of conversation he
said the Indians at Cluny had finished
threshing at noon that day. All
the wheat had graded No. 1 hard and
ran from 8 to 15 bushels an acre.
Most of the wheat weighed 42 to
44 pounds to the bushel, although some
of it had weighed as high as 46
pounds a bushel. Mr. Clark added
that on farm No. 2, which is located
close to Cluny, five acres had yielded
54 bushels to the acre for five acres.

Harry Brown of Arrowwood is a
very jubilant man these days, since
his farm located some three miles
south of Arrowwood yielded 26 bush-
els of wheat to the acre. The farm is lo-
cated on a hillside sloping to the north
and west, and was very well favored
with moisture, and coupled with ex-
cellent farming methods by the lease
holder brought results.

Last Saturday afternoon the Craig-
antler girls softball team won over
the Gleichen girls with a score of
38-0 on the Meadowbrook ball diamond.

Davis, son of Mr. and Mrs. David
McBean is at present confined to the
hospital in Golden B. C., where he
has undergone an operation for appendi-
citis. The latest reports is that he is
getting along fine.

During the past few weeks there
have been a number of close calls of
boys and girls in town being either
killed outright or at least severely in-
jured, as the result of carelessness riding
on bicycles. Not long ago a boy in a
rearby town through downright care-
lessness, ran down into a motor car,
but fortunately neither the bicyclist
nor the auto driver was going very
fast, and the only result was a bad
scare on the part of both. It is
useless for the press to warn the
children of the danger they run,
for that is the duty devolving
upon the parents, and every
father and mother should impress
upon their sons and daughters the ab-
solute necessity of using precaution
while riding when crossing streets
in the centre of blocks and the main
highway. At the crossings the pro-
cession have some rights, but in the
centre of blocks the apparently have
none.

Bee men from all parts of Alberta
will be gathered at the bee con-
vention to be held next Monday, October
22nd, at the Y. M. C. A. Lethbridge.
The program includes an illustrated
lecture on bee diseases by S. Mil-
lard, provincial apiarist. Howard
Stubbins, provincial trade com-
missioner, will discuss the marketing
condition of honey. Mr. Gear, Califor-
nia package bee shipper, has for his
topic, the shipping of package bees,
and R. H. Haselhorne will discuss the
season management of a commercial
apiary. Other prominent bee men,
including Mr. Morgan from Brooks,
and Mr. Graham from Cochrane, are
also on the program. Mr. Craig, de-
puty minister of agriculture, will be
the luncheon speaker. A fifty minute
moving picture film, "The Realm of
the Honey Bee", dealing with the life
and habits of bees, will inspire and de-
light all who attend the convention.

CLASSIFIED ADS

Notice under this heading 15
words or under 50c, first insertion
and 25c, each subsequent insertion
3 weeks \$1.00. Over 15 words
one cent per word for each inser-
tion

LOST—Tire cover disc between
Gleichen and Mossleigh. Finder please
notify Art Simpson, Bassano or leave
at MacCallum & Smith Motors, Gleichen.

FOR SALE—Three fresh cows, 1
Jersey. Phone R210, Gleichen.

WILL BE IN GLEICHEN
EVERY MONDAY
At The McKay Hardware
Good Watch, Jewellery and
Clock Repairing
A Complete Line of
Jewellery in Stock
At All Times
P. B. DISCHER,
Jeweller - - Gleichen

A friend is better than money in
the purse.

FOR TWENTY EIGHT YEARS

This year's crop is the twenty-eighth that has
been handled for farmers by United Grain
Growers Limited. The experience gained,
and the organization built up during twenty-
eight years, assure you of the best possible
service from this farmers' company.

UNITED GRAIN GROWERS LIMITED
Elevators at: Gleichen, Arrowwood, Shouldice,
Cluny, Namaka.

From Wagon to Sea-Board -
Fair and Efficient dealing
is the "A.P." Standard of Service.

The ALBERTA PACIFIC GRAIN COMPANY Ltd.
LICENSED AND BONDED WITH THE BOARD OF GRAIN COMMISSIONERS

PIONEER GRAIN
COMPANY LIMITED
OPERATORS OF COUNTRY ELEVATORS
LOCATED THROUGHOUT

OPERATING WITH A BACKGROUND OF GRAIN
HANDLING EXPERIENCE DATING BACK TO 1887 -
A DECADE BEFORE THE BIRTH OF COMMERCE
- DISCUSS YOUR GRAIN HANDLING & MARKETING PROBLEMS WITH OUR AGENT -
R. C. CLIFFORD, Agent, Gleichen

Canadian Pacific Promotions



Official announcement has been made by Mr. E. W. Beatty, K.C.,
J.D., Chairman and President, Canadian Pacific Railway Com-
pany, of the approval of the directors of the Company to the election
of Mr. D. C. Coleman, vice-president, Western Lines, with head-
quarters at Winnipeg, to succeed the late Mr. Grant Mall as vice-
president of the Company at the annual meeting of the Company
of Mr. W. M. Neal, General Manager Western Lines, to the post of Vice-
President Western Lines, in succession to Mr. Coleman, Mr. H. J.
Humphrey, General Manager, Eastern Lines, has been appointed Vice-
President and General Manager Eastern Lines with headquarters in Montreal.

Picture layout shows Mr. Coleman (top) Mr. Neal (right) and
Mr. Humphrey (left). They take over their new duties immediately.

What Good is a Budget Unless it Works?

You know how much money you have to spend each
month. Food, heat, light, clothing, saving—but your
carefully worked-out budget is no good unless you
make it work as you have planned.

The one who spends the money should know how to
buy. To know how requires practice and study. The
best text books in buying are the advertisements in
your newspaper. They will tell you what you
want to buy, where to buy it, the price. This knowl-
edge will assure wise spending.

Advertisements keep you posted on the newest
products and improvements of the manufacturers and
merchants. They are competing for your business.
Each knows that his product must be good and the
price right to get the business of the wise buyer.

Advertisements are the gauge of business progress.
They are filled with interest and instruction. Read
them regularly—for wise buying will make your
budget work.